SPRINGSTEEN: HIS HOMETOWN

Fall 2019 to Fall 2020

70 Court Street, Freehold, NJ

SPONSORSHIP OPPORTUNITIES

An Exhibition Presented by the

Monmouth County Historical Association

In cooperation with

BRUCE SPRINGSTEEN
ARCHIVES & CENTER FOR AMERICAN MUSIC

MONMOUTH UNIVERSITY
HISTORY and ANTHROPOLOGY
The exhibition, *Springsteen: His Hometown*, has brought Monmouth County Historical Association unprecedented international acclaim, receiving rave reviews and press coverage throughout New Jersey and worldwide. Even Bruce Springsteen gave the exhibit a thumbs up when he came to the opening night festivities to tour the exhibit and then took to the stage at the opening night preview party, thrilling the sold out crowd. Since the debut, thousands of fans of Springsteen and history have toured the exhibit, breaking all attendance records at the Museum in Freehold.

**MEDIA COVERAGE**

Rolling Stone  
Wall Street Journal  
Sirius XM Radio  
NPR  
Asbury Park Press  
NJ 101.5 Radio  
CBS News  
NJ News 12

**REVIEWS**

"...what makes this [exhibit] unique and special is the fact that it doesn’t just tell the story of Springsteen’s career, but also takes a deep look at his family roots, and the environment into which he was born." — NJArts.net

"The exhibit was a wonderful look at Springsteen, how he was affected by his early days in Freehold and how Freehold and New Jersey were affected by him." — Asbury Park Press

**MAJOR SPONSORS**

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732-462-1466 ♦ monmouthhistory.org
Sponsorship builds brand awareness, showcases your commitment to community and education, and helps engage a unique and targeted audience.

**$10,000  THUNDER ROAD**

Acknowledgement on sponsorship panel at museum entrance  
Special tour and private exhibition viewing with curator  
20 guest passes to the exhibition

**Prominent Acknowledgement & Logo recognition on:**

- Sponsorship panel at museum entrance  
- Exhibit program signage  
- All invitations to exhibition events & programs  
- MCHA website with logo and link

**$5,000  GLORY DAYS**

Acknowledgement on sponsorship panel at museum entrance  
Special tour and private exhibition viewing with curator  
10 guest passes to the exhibition

**Prominent Acknowledgement & Logo recognition on:**

- Sponsorship panel at museum entrance  
- Exhibit program flyer  
- All invitations to exhibition events & programs  
- MCHA website with logo and link

**$2,500  BORN TO RUN**

Acknowledgement on sponsorship panel at museum entrance  
Special tour and private exhibition viewing with curator  
6 guest passes to the exhibition

**Acknowledgement & Listing on:**

- Sponsorship panel at museum entrance  
- Exhibit program flyer  
- MCHA website

**$1,000  DANCING IN THE DARK**

Acknowledgement on sponsorship panel at museum entrance  
Special tour and private exhibition viewing with curator  
4 guest passes to the exhibition

**Acknowledgement & Listing on:**

- Exhibit program flyer  
- MCHA website

Proceeds from the exhibit benefit the Monmouth County Historical Association which is dedicated to preserving and sharing the story of Monmouth County.

**CONTACT:** Meg Sharp Walton, 732-462-1466, ext. 10  msharpwalton@monmouthhistory.org

Monmouth County Historical Association  ♦  70 Court St., Freehold, NJ 07728  
732-462-1466  ♦  monmouthhistory.org
Monmouth County Historical Association’s (MCHA) mission is to preserve and celebrate the history of Monmouth County for all. MCHA, the largest private non-profit history-focused organization in New Jersey, is an active and vital organization in Monmouth County.

Springsteen: His Hometown was created through the innovative partnership of guest curator Melissa Ziobro, Monmouth University’s Specialist Professor of Public History, co-curator Bernadette Rogoff, MCHA Director of Collections, Eileen Chapman, Director, The Bruce Springsteen Archives & Center for American Music at Monmouth University, and Bob Santelli, Founding Executive Director, GRAMMY Museum.

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SPONSORSHIP LEVEL (circle)
  $10,000  Thunder Road
  $5,000  Glory Days
  $2,500  Born To Run
  $1,000  Dancing In The Dark

PAYMENT OPTIONS

Check payable to Monmouth County Historical Association (memo Springsteen)

Credit Card: (circle)  VISA      Mastercard      AMEX

Cardholder Name (print): __________________________________________________________

Card Number ____________________ _____ Exp. Date __________ CVC _________________

Signature ____________________________
(as appears on card)

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